

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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The Xmas Home Stretch Drive is ripe IN THE VALLEY OF THE MOON

Bet you never sat down to a typewriter, knowing you had to produce a certain amount of copy, and couldn't think of a solitary thing to write about. That's us this week, what with Thanksgiving, and Christmas coming up, and all that kind of stuff. So here we go again.

"I think I'll put the motion before the house," said the hula dancer VALLEY WATCH REPAIR, Boyes. Xmas Gift headquarters.

Of course you should know we're writing this before Thanksgiving, but you're not going to read it until Friday or Saturday. Hope you had a good day, and that you've been thankful and eagerly (?) looking ahead to Christmas shopping, giving and receiving, sending out cards and presents, and the really big holiday season just ahead—less than four weeks.

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Sometimes wonder why we write all this stuff, and whether anybody is interested in reading it. Yep, they are. So many people tell us so. So we just must keep going. On the other hand, it's a lot better than sitting on our royal fandango and looking at television.

LIONS CLUB—Tuesday night, Palms Inn. Homestretch for Xmas. Children's theater party. Ladies night, gift exchange. Get details.

PALMS INN, Verano. Home of the Lions. Wonderful food, always. Cocktail bar. Finest mixed drinks. Meet Carl and Jim.

Should be a good time to say Thank You. To so many who send in little interesting items, or they tell us some, and it all goes to insure a readable paper and one which you know would make a wonderful Christmas gift for someone on your list. The \$1.29 charge is going up after January 1, so you can still get a bargain. And you'll

be remembered for your thoughtfulness for the next 52 weeks at least.

JOHN'S SEWING MACHINE SHOP, 17580 Hiway 12. Repairs, service, parts. All makes. Vacuum Cleaner experts. WE 8-8152.

Postmaster Marie Shane is back on the job, and her many friends are glad to see her again. On her vacation she attended a postmasters' convention, flew to Honolulu and back, had a glorious time, stopped in Bakersfield and brought back to the Springs her friend Judith Smith for a visit. Now she'll be getting into the chaos of Christmas mailing, and more power to her.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

And the thermometer goes down (in the early morning), with a little frost to be seen frequently, but then we pick a rose or two or three out at the side of the house, and everything seems good again.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

Vice Prez Nixon is reported to be going to spend about six weeks convincing us all that we should continue aid to the "backward countries" some more. You may disagree, but we'll still say the big war has been over for 12 years, and whyinell don't they go to work—again? What's the matter with them? Is all they want to do is continue the tiny little wars against their neighbors? Why not raise a few beans, or a few chickens? Mus we support 'em forever?

EL DORADO HOTEL, Sonoma. Splendid dinners—Italian and American. Bring your guests here for wonderful food and drinks.

And on sputnik! What's changed? Is it threatening us? In any way? A little afraid we've become jittery, for no good reason, and forgotten that we can outfight, outproduce, outlast any hostile nation. Are we getting chicken-hearted? What's the matter with us, anyway?

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

Well, our Michigan State team isn't coming to the Rose Bowl. They won 8, lost 1, same as Ohio State, but their loss was to a Big Ten team, and Ohio State's was to a weak TCU team. But anyway, we'll be for the Big Ten entry in the Rose Bowl (one bet already), and we don't feel too badly. Next year!

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. \$1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500.

And Christmas is less than four weeks away. The big shopping season is already under way, with huge crowds at the San Francisco stores already, smaller but in proportion in the smaller cities hereabouts, and starting in our local stores. They're well stocked, and the wise buyers will shop locally, for many obvious reasons—easy parking, varied stocks, low prices and wonderful service. Why go elsewhere?

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

But why no Christmas decorations in the Springs area? They should be up by now. Boy Scouts will be selling Christmas trees in another week, there'll be a free theater party for local kids the Saturday before Christmas, but have you seen any real Christmas spirit yet?

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskies, liquors.

Please don't get the flu. Or a bad cold. Or even the Asian variety. It's good. What we have had isn't pinpointed, but if and when you sniffle, cough, use 97 handkerchiefs, and ache all over, it's nothing to be fooled with. Our secret remedy didn't do much good, but it was a wonderful alibi.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Well, the school bond election (\$130,000 this time) is coming up again December 17. We'll be against it. The proponents went out and got about 450 new registrations, though there is no reason to believe they'll all be for the big bond issue.

We'll have a lot to say about it the next two issues. But those of us who are against it will not have much reason to be complacent. There's a job to do—and everyone who's about fed up with unrestrained, poorly conceived and only sketchily justified spending of our money for questionably needed new high school expansion should exert every effort to get out the vote of all the people you know who feel that added expenditures now should be squelched.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes. All work done on premises. Fast service. Pickup. WE 8-5830.

So you'r full of turkey! Nice feeling. Why not, at Christmas or New Year's, switch to a duck, goose or guinea hen (which tastes like pheasant)? We know where we can get one or two. Maybe you can, also!

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Just an occasional reminder: Moonbeams ad rates go up slightly on January 1. Instead of \$1 an issue they'll cost \$1.25. Got to do it on account of steadily rising costs of producing this little paper. No, your linotype operator-editor-makeup man and sweeper-upper isn't to get any more money, but the paper house is, and has been, for the last year or more. Hope you'll all stay with us.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Coming up Friday, Dec. 6, the 3rd anniversary for Rustic Inn, Glen Ellen. In addition to what you'd expect—some free eats and a genuine good-time evening, there'll be a style show, with live models, from the Under Cover shop, which along with the Rustic is owned and operated by Ruth Hendricks. You're invited.

DENNY'S COG CLUB, Boyes. Gene, Bud or Denny will greet you. It's sportsmen's headquarters—hunters, fishermen, football fans.

Certainly the whole nation—no matter your political affiliation—is deeply concerned with President Eisenhower's latest illness, and every wish is for his speedy and complete recovery. It's kinda wonderful to see all sections of our political empire join in in complete accord in nonpartisan backing. And it's high time we all unite in a common effort to maintain the integrity and supremacy of this United States of ours.

SONOMA RUBBER STAMP SHOP. Your 3-line address stamp, \$2. Call WE 8-4160. We also have metal signs.

El Verano Improvement club has changed its meeting night to the first Thursday of every month. That means the next meeting will be slated for Thursday, Dec. 5. Yes, you'll be getting some wonderful turkey, trimmings and suitable beverages.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

Speaking of turkey, betcha you're still having turkey hash or turkey leftovers in various forms. You knew you were going to get it, anyway—so let's continue being thankful. Not all the peoples the world have it so good.

B & L LAUNDROMAT, Fetters. Heavy washings? Bring 'em here—save time, money. Wash, dry, iron. Your neighbors come here!

You remember that man on the Anacin commercials who comes out and says, "I feel great . . ."? Moonbeams scouts tell us he died about a year ago, and has just recently been replaced by another fellow who also "feels great." Why don't they change the whole commercial? It's been running so long it's very tiresome.

RICHFIELD SERVICE, Boyes. Rebuilding, but on the job all the time. Bud Delaney on duty—fast, efficient service.

This flu business. We've been going to bed at 6:30 p.m., sleep till dawn—and still feel bad. And on eatables, we've had so much milk toast, clear soup and such that we must have lost some weight, though haven't checked up on it yet. Missed two Lions meetings.

But back in 1918, when the "real" flu hit, it was worse. Everybody was home sick, but the paper had to get out, regardless. Your editor had to get the news and ads, set 'em, make up, print, fold, address and deliver to the postoffice. Working on press day, every 15 minutes we had to get to the open-flame gas stove and thaw out, then back to the grind. When the whole issue was in the postoffice, we did go home and stayed in bed a whole day.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

Still think Boyes Springs should have an honorary mayor. Down around LA every small community has one. They fill an important position, too—represent the town at various events in the section, preside at community meetings, and while they have no actual power they really are something to be proud of—an institution. Many of the most prominent persons in the Los Angeles section have been mayors—Art Linkletter now in Hollywood, Roy Rogers and Dale Evans in Chatsworth.

Moonbeams present choice as an honorary mayor for Boyes Hot Springs would be Oscar Larson. He deserves it if anyone does.

Re: Roy Rogers. The Legion in Chatsworth had some ground turned over to it, also a big quonset hut was given, and the members turned out and converted it into a wonderful Legion hall—which hadn't cost much. Roy and Dale bought a big ranch at Chatsworth, and offered \$50,000 for the Legion building—purely as an investment or maybe a tax deduction. So the town has an available hall for 'most any kind of an affair, the Legion has a sizeable bank account, and everybody is happy.

LEE'S CHUCK WAGON, Sonoma highway. Formerly Fireside. Excellent food. Prime ribs a specialty. Barbecues. Drinkables.

When we first came here about 12 years ago, it seemed amusing and amazing that there were so few garages. Everybody seemed to park in the street. So did we. The situation hasn't changed too much. There are more carports. Perhaps the huge proportions of the newer cars has made it imperative to park the car outside—because the older type garages aren't big enough. By the way, down in the San Fernando valley there are hardly any one-car garages.

PAUL'S OLD RANCHERO, Verano. Mighty good dinners. Banquets a specialty. Music Saturdays—Paul and Buff. Cocktails.

SOME GOOD XMAS MAILING ADVICE:

The volume of holiday mail this year is expected to be greater than ever before. Postmaster Marie Shane of Boyes Hot Springs urges Springsites to cooperate by depositing their Christmas mail early. She lists these rules for Christmas mail:

Stop at the postoffice next week and buy the extra stamps you will need, and thus avoid the last-minute crowds.

Check and revise your Christmas card address list and use zone numbers where possible.

Keep on hand an adequate supply of heavy cardboard, heavy paper and strong cord for wrapping gift parcels.

Print addresses in ink on the wrapper, using the full name, address and zone number. Include your return address on all letters and parcel mail.

When packing parcels, insert a card on the inside on which you have written the name and address of the person to whom you are sending the parcel, your own name and address, and a list of the contents. This will help to identify lost or damaged articles.

SONOMA ICE DELIVERY, First St. East, Sonoma. Phone WE 8-9969. Home delivery. Cubes. Chunk or shaved ice. Beer & soda.

FOUR CORNERS CAFE, So. Broadway. Steam Beer. Pizza in 12 varieties. Domestic and imported beer. Wine, too.

Lawyer, to witness: "Now isn't it true that when a person dies in his sleep, in most cases he just passes quietly away and doesn't know anything about it until the next morning?"

BANCROFT NURSERY, Sonoma. Wedding and funeral arrangements. Hospital deliveries. Finest in cut flowers, corsages.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Formerly Town House. Continental cuisine. Finest foods in the Valley. Cocktails.

Local doctor to husband of patient: "Frankly, I don't like the way your wife looks."

Hubby: "Neither do I, but she's good to the kids."

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. But also American—steak, poultry, roasts, seafood. Cocktails.

IOWA EDITOR WONDERS IF PURCHASE WAS A BARGAIN

This Iowa editor doubts there is such a thing as a bargain. He recently wrote:

"People keep saying that the good things in life are free but we

don't put much stock in that since we bid \$10.50 on a set of shelves at Leonard Daugherty's auction sale a couple of weeks ago. Yeah, got the shelving for a song. Was ashamed, almost, to take them away from him at that price.

"But they were too long. So we hired Ross Borden to cut a foot out of the middle and reduce them to 11 feet so they would fit the Journal office without crowding the swinging door.

"Then they needed painting. So Ross painted them for us. And the new paint on the shelves made the paint on the walls and ceiling look dun and dingy. So we had to paint the whole office.

"Now the office paint makes the shop paint look awful and we guess we'll borrow some money and paint the whole damn building.

"The cheap shelves will cost us 300-400 bucks before we're thru. And we don't think there's that much money in the country."

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Webster 8-2686.

The worst thing about history is that every time it repeats itself the price goes up.

MIKE & ROSE'S BOYES SPRINGS STORE. Special low prices last three days each week. Finest steaks in the Valley.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

From our good lawyer friend and subscriber up in Portland we got some interesting stuff the other day—a long detailed letter from an American who has lived in Japan for several years—and loves it, a poem whose subject is the Christian Jew, and a current journal of the law profession—all of it much appreciated, but too long really for reproduction in our small Moonbeams columns.

Once we thought we might like to be a lawyer. But, as a preliminary step before taking a course in law, so we bought a lawbook by Long on "Domestic Relations." Read it carefully, but before we got through, realized we didn't have the kind of brain a lawyer should have. A good one has to be a master of detail, and your editor is just a dealer in generalities, mostly.

MENDEL'S CAFE, Boyes Plaza. Bring your guests here—for the best in steaks, seafood, Spanish dishes. Cocktails, too!

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

Minister (on phone): "I found a dead mule on my lawn this morning. Will you please have someone remove it?"

Smart Official: "But I thought it was a minister's duty to bury the dead."

Minister: "Maybe so, but I always notify the relatives of the deceased so that they can take charge of the remains."

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Famous for fine food. **Clown Room**. Delectable drinkables. A friendly place. **BOYES SPRINGS FOOD CENTER**. Holiday time calls for the finest in food—and that's what we stock, at low prices. Take-outs.

Telegraph messengers are often called upon to exercise wily diplomacy.

One once proved himself a past master at the diplomatic game of flattery when he entered an elevator and forgot to take off his hat. There was only one other passenger in the elevator, but she was a rather fussy, middle-aged woman, and she asked:

"Don't you take off your hat to ladies?"

"Only to old ones, madam," he replied, with a little bow.

LAZY R & T SHOP, 412 First St. East, Sonoma. Full of excellent gift items. Tools. Some furniture. Machine saw filing. Interesting. **OUR RESORT**, El Verano. Harvey and Melina on duty. Home of draft beer, and the Stein Club. But a good mixologist on duty!

A PROGRAM FOR THE SPRINGS AREA

A local chamber of commerce, devoted to Springs area promotion.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

Complete citywide paving, curbing, and sidewalks.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A bank of our own.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

A suitable name for the area, preliminary to incorporation as a city.

Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

JIM'S MEATS, at Boyes Springs Food Center. Everything you'll want for Sunday dinners, everyday needs, and the holiday season.

EDSEL MOTOR CARS. Frank Gregory, 300 France St., Sonoma.

G. K. Hardt associate. Phone WE 8-4031 for demonstration ride.

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